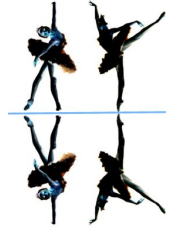




# INTERNATIONAL BALLET SOCIETY



## **IBS Introduces™**

**INTERNATIONAL BALLET SOCIETY (IBS)**  
a non-profit U.S.A. organization  
is proud to introduce  
*prominent ballet schools*  
*from around the world*  
to the New York  
and the United States audiences.

## **IBS Introduces™**

**INTERNATIONAL BALLET SOCIETY (IBS)**  
a non-profit U.S.A. organization  
is proud to introduce  
*prominent ballet companies*  
*from around the world*  
to the New York  
and the United States audiences.

## **IBS Presents™**

**IBS Presents™** is a professional arts management,  
impresario, presenter, promoter and producer  
of original and traditional ballet,  
musical and theatrical productions in the U.S.A. and worldwide.  
**IBS Presents™** offers a full range of services to its privileged clients, —  
artists, companies, productions and organizations.  
**Plus: Cultural Programming Consultation Worldwide.**

## **Mission Statement**

**International Ballet Society (IBS)** presents original and traditional ballet,  
musical and theatrical productions in the U.S.A. and abroad.

**International Ballet Society** promotes ballet,  
by offering ballet training, seminars, lectures, demonstrations, exhibits,  
and various publications on the art form.

**International Ballet Society** assists in the achievement  
of all aspects of the above stated goals.

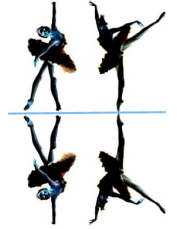
INTERNATIONAL BALLET SOCIETY 590 Madison Avenue, 21st Floor, New York, NY 10022 U.S.A.

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# INTERNATIONAL BALLETSOCIETY



**IBS Introduces™**

## INTERNATIONAL BALLETSOCIETY

*invites prominent ballet companies from around the world  
and introduces these ballet companies to the New York audiences.*

Each ballet company is invited  
to have it's own New York Season, — one performance or many, —  
by booking the date(s) of the planned performance(s) for the calendar year.

Once an interest is expressed by the invited ballet company,  
the most important first step is  
to book the date(s) of the planned performance(s) for the calendar year.

## INTERNATIONAL BALLETSOCIETY

assists the invited ballet company, each step of the way,  
in this and in all arrangements.

Please, note the list: IBS Offers a Full Range of Services

## INTERNATIONAL BALLETSOCIETY

assists the invited ballet company  
in booking the date(s) of the planned performance(s)  
for the following time period:

**1 March 2012 through 31 August 2013**

The availability of dates maybe limited,  
and are offered on a *first come, first served* basis.

Please, contact us now! Express an interest!  
Let us start making all the arrangements you desire  
for a successful New York Season of your prominent ballet company!

## INTERNATIONAL BALLETSOCIETY

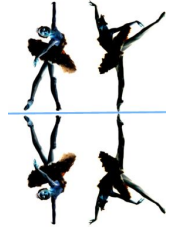
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# INTERNATIONAL BALLET SOCIETY



**IBS Introduces™**

**IBS Offers a Full Range of Services:  
Performance Related Services**

## **Theatre Arrangement**

**IBS suggests appropriate New York theatres  
for the consideration of the invited ballet company.**

**IBS negotiates all details, —  
date(s), time(s), hours, stage, house, lighting, sound, crew, tickets, box office, etc.**

**IBS consults the invited ballet company, each step of the way.**

**Once all details are approved,  
IBS will be ready to sign the contract with the theatre.**

**Upon receipt of a bank wire transfer payment from the invited ballet company,  
IBS will sign the contract and pay the theatre, in full.**

**IBS being a *non-profit USA organization*, pays for the theatre at a *non-profit* rate,  
which is considerably less than the *standard* rate.**

**Upon the conclusion of the New York Season of the invited ballet company,  
and the theatre's reconciliation of the box office receipts,  
IBS will receive a payment from the theatre,  
and forward the due amount to the invited ballet company.**

**The Theatre Arrangement is the most important first step  
in preparation for the New York Season of your prominent ballet company!**

### **Special Note:**

**Considering the present exchange rate of the US Dollar,  
it is advantageous for your ballet company to have a New York Season now,  
as New York costs considerably less than it would cost otherwise.**

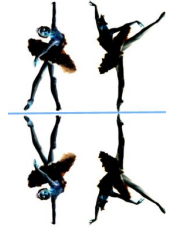
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# INTERNATIONAL BALLET SOCIETY



**IBS Introduces™**

**IBS Offers a Full Range of Services:  
Performance Related Services**

**Other Arrangements**

**IBS offers the invited ballet company, — and it's New York Season, —  
with the following services:**

**Advertising ▪ Marketing ▪ Promotion ▪ Public Relations ▪ Publicity ▪ Sales**

**IBS offers to provide design and production services  
for marketing material**

**Press Release ▪ Public Service Announcement ▪ Advertising  
Poster ▪ Flyer ▪ Program ▪ Postcard ▪ Invitation  
for the print, — and for the electronic media.**

**IBS offers to consult with the invited ballet company  
in preparation for it's New York Season  
to present it — the city, the nation, the culture — faithfully.**

**IBS offers to arrange for Advertising  
in the various New York media.**

**IBS offers to provide**

**Direct Mailing**

**Press Service**

**Special Events**

**Video Recording**

**Photography**

**Please, inquire for additional services.**

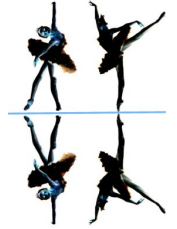
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# INTERNATIONAL BALLET SOCIETY



**IBS Introduces™**

**IBS Offers a Full Range of Services:  
Performance Related Services**

**Very Special Privilege**

**IBS offers to contact the  
Diplomatic and Foreign Service Community of New York  
representing the host country of the invited ballet company, the  
Consulate General  
and the  
Permanent Mission to the United Nations.**

**IBS offers to invite the  
Consulate General  
and the  
Permanent Mission to the United Nations  
representing the host country of the invited ballet company  
to actively participate in the New York Season,  
attending performance(s), special event(s),  
and inviting others to participate.**

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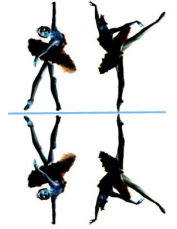
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# INTERNATIONAL BALLET SOCIETY



**IBS Introduces™**

**IBS Offers a Full Range of Services:  
Travel and Tourism**

## **General Arrangements**

**IBS offers to meet the invited ballet company upon its arrival,  
and to make the arrangement for transfer  
from the airport to the New York hotel.  
IBS offers to make the same arrangement  
for the invited ballet company's return flight.**

**IBS offers to make New York hotel arrangement, —  
or to recommend New York hotels.**

**IBS offers to make arrangements for the following:**

### **Local Transportation**

**Sightseeing:  
City Sights, Cultural Landmarks and  
Ballet Interests**

**Tickets for Ballet Performance(s)  
and/or Broadway Show(s)**

### **Restaurants**

**Please, inquire for additional services.**

**IBS offers to make arrangements for the invited ballet company,  
to consult and coordinate its activities, and  
to assist in many of its needs.**

**If special research would be requested, IBS would be pleased to provide it, too.**

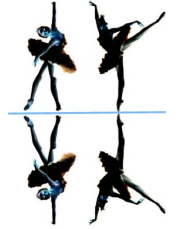
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# INTERNATIONAL BALLET SOCIETY



**IBS Introduces™**

**Financial Details**

**INTERNATIONAL BALLET SOCIETY (IBS)**  
a non-profit U.S.A. organization  
offers to introduce the invited ballet company  
to the New York audience, and arrange for it's New York Season  
for the following, partially subsidized rate.

**Retainer Fee: US\$10,000**

**IBS**  
**Researches, Designs and Develops**  
all aspects of the invited ballet company's New York Season.

**IBS provides all the**  
**Performance Related Services**  
including the services listed on the following pages:  
**IBS Introduces™ ▪ Theatre Arrangement ▪ Other Arrangements ▪ Very Special Privilege**

**Production Advance: US\$10,000**

**IBS pays for all production costs,**  
including printing, mailing, advertising, etc.  
from the **Production Advance**  
upon approval of the invited ballet company.  
Please, note page details: **Other Arrangements**

**Should the Production Advance be spent,**  
**IBS would inform the invited ballet company to add to it.**  
**The unspent portion will be returned to the invited ballet company.**

**IBS provides all services for a modest rate.**

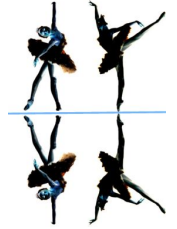
**IBS provides the Travel and Tourism related services for the cost of the service.**

**IBS adds a 20% presenter fee for all services it provides.**

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# INTERNATIONAL BALLET SOCIETY



**IBS Introduces™**

**Financial Schedule**

**INTERNATIONAL BALLET SOCIETY (IBS)**  
a non-profit U.S.A. organization  
offers to introduce the invited ballet company  
to the New York audience, and arrange for it's New York Season  
at a partially subsidized rate.

**1. Once an interest is expressed,**  
and a contract signed by  
the International Ballet Society and the invited ballet company,  
the **Retainer Fee** is due.

Please, note page: **Financial Details**

IBS proceeds in providing the invited ballet company  
with the services outlined on the **Financial Details** page,  
and on some of the other preceding pages:

**IBS Introduces™ - Theatre Arrangement - Other Arrangements - Very Special Privilege**

**2. Theatre Arrangement** is the most important first step.  
Once all details are approved by the invited ballet company,  
IBS will be ready to sign the contract with the theatre.  
Upon receipt of a bank wire transfer payment from the invited ballet company,  
IBS will sign the contract and pay the theatre, in full.

Please, note pages: **IBS Introduces™ - Theatre Arrangement**

**3. Production Advance:**

IBS pays for all production costs,  
including printing, mailing, advertising, etc.  
from the **Production Advance**  
upon approval of the invited ballet company.

IBS will request **Production Advance**  
from the invited ballet company  
as printing, mailing, advertising, etc. is timely  
for the promotion of the New York Season.

Please, note pages: **Other Arrangements - Financial Details**

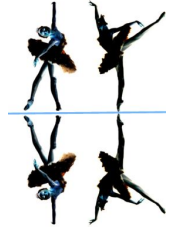
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# INTERNATIONAL BALLET SOCIETY



## IBS Introduces™ Application Form

Please, Print, Fill Out, Sign, and Fax to: +1-212-504-3246

IBS will give prompt consideration!

Upon acceptance, IBS will send the Contract, as an E-mail Attachment.

We would like to be invited,  
to be introduced to the New York audience,  
and have our New York Season:

Name of Company:			
Department / Office:			
First Name:		Last Name:	
Title:		Position:	
Address: Line 1			
Address: Line 2			
City:		Province:	
Postal Code:		Country:	
Telephone:		Fax:	
E-mail:			
Website:			
Signature:			Date:

We welcome any additional information of the ballet company, sent by Mail, E-mail, E-mail Attachment or by Fax. Thank you!

<< The availability of dates maybe limited, and are offered on a *first come, first served* basis. >>

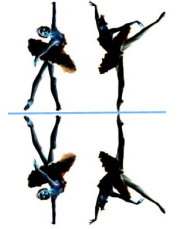
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# INTERNATIONAL BALLET SOCIETY



**IBS Presents™**

## **WIRE TRANSFER INFORMATION**

**PLEASE, REQUEST BANK WIRE TRANSFER INFORMATION  
BY CONTACTING  
INTERNATIONAL BALLET SOCIETY**

## **CONTACT INFORMATION**

**INTERNATIONAL BALLET SOCIETY  
590 Madison Avenue, 21st Floor  
New York, NY 10022 USA**

**Telephone: +1-212-504-3246**

**Fax: +1-212-504-3246**

**E-mail: [admin@ibspresents.org](mailto:admin@ibspresents.org)**

**Web site: [www.ibspresents.org](http://www.ibspresents.org)**

**Or**

**E-mail: [admin@ibsintrduces.org](mailto:admin@ibsintrduces.org)**

**Website: [www.ibsintrduces.org](http://www.ibsintrduces.org)**

## **VIENNA - AUSTRIA**

**Telephone: +43-1-253-0333-0017**

**Fax: +43-1-253-0333-0017**

## **TOKYO • JAPAN**

**Telephone: +81-3-4496-4764**

**Fax: +81-3-4496-4764**

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